

Hampton

Wealth Management -

Going Beyond Tradition



As a former VP of Schwab's Private Client Group, Michael Lynn is no stranger to handling portfolios of the "millionaires next door." But on a personal basis, Michael dreamed of helping everyone fulfill their financial dream, no matter how many zeros they had in their account. So he founded Hampton Wealth Management based on his vision of what financial planning should be in the post-crisis world.

"I look at people based on their potential, not their net worth," Michael said. "Are they skilled savers? Do they prefer organization and structure when planning for their future? Are they searching for something different – something they don't already have or know about? What it comes down to is whether or not they are a good fit for my approach."

And from the moment you walk through his door, you know that this is "not your parents' financial advisor." Immediately drawn in by its tranquility, Michael greets you personally and gives a whirlwind tour of his paperless office, where his firm's philosophy is woven into the interior design. "My goal is to inspire clients to develop a personalized strategy that speaks to them. I use abstract art to incite deeper conversations about how they view the world, so that we can develop a strategy that will work."

While most advisors will outsource the investments to a cookie-cutter third party, Hampton Wealth Management maintains a collaborative approach by using a unique blend of technology and human interaction. The next generation of tools utilizes behavioral finance to deliver real outcomes. People need to understand how the markets have changed over the past decade, and how to deal with them using the right institutional techniques – previously not available to them.

Investors are seeking an advisor to monitor their plan on a regular basis, proactively adjust their portfolio to maximize growth opportunities, keep them informed about the risks to avoid history rhyming with itself, and, ideally, have fun navigating journeys of their lifetime. In order to maintain high service levels and a great degree of customization, Hampton Wealth Management limits itself to less than 100 households.

For more information about Hampton Wealth Management, please call 412.600.2725 or go online to the website at HamptonWealthManagement.com, where you can find out more about all of the services available to you. The office is located at One Pine Corporate Center, Suite 200, 6021 Wallace Road Extension, Wexford, PA 15090.

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Michael Lynn went to Shady Side Academy and holds a BA in Economics from Franklin & Marshall, an Executive MBA from University of Pittsburgh, and numerous securities and insurance licenses, as well as financial planning designations. He resides in Hampton with his wife, Judy Lee, and son Edric.

